

PHILIP MORRIS U.S.A.
INTEROFFICE CORRESPONDENCE
Richmond, Virginia

To: Javier Serna
From: Susan Laffoon *SL*
Subject: **FTC Special Report for 1994**

Date: July 21, 1995

The cigarette report forms have been updated with tar and nicotine data from TITL's Cigarette Market Sample #37 or with data generated in our laboratories. Please note that carbon monoxide (CO) deliveries are not available for some brands.

Additional cigarette report forms were prepared for the following brands which were marketed in 1994:

- Dave's King Size 20's (Hard Pack), introduced October 1994
- Dave's Lights King Size 20's (Hard Pack), introduced October 1994
- Marlboro 100 20's (Soft Pack) Red package
- Marlboro 100 20's (Hard Pack) Red package

The following cigarette report forms were not updated:

- Canadian Players Regular 25's (Hard Pack), page 44, not tested
- Canadian Players Medium Regular 25's (Hard Pack), page 45, not tested
- Canadian Players Lights Regular 25's (Hard Pack), page 46, not tested
- Canadian Players Smooth Lights Regular 25's (Hard Pack), page 47, not tested
- Canadian Players Extra Lights Regular 25's (Hard Pack), page 48, not tested
- Canadian Players Lights King Size 25's (Hard Pack), page 49, not tested
- Canadian Players Smooth Lights King Size 25's (Hard Pack), page 50, not tested
- Canadian Players Extra Lights King Size 25's (Hard Pack), page 51, not tested
- Cartier Vendome 100 20's (Hard Pack), page 52, discontinued in 1993
- Cartier Vendome 100 10's (Hard Pack), page 53, discontinued in 1993
- Cartier Vendome Menthol 100 20's (Hard Pack), page 54, discontinued in 1993
- Cartier Vendome Menthol 100 10's (Hard Pack), page 55, discontinued in 1993
- Hi-Lite 100 20's (Hard Pack), page 59, discontinued in 1993

Please call me at extension 2426 if you have any questions.

cc: C. Purcell

Attachments

DOC CODE: P0622

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